Centre for Innovative & Entrepreneurial Leadership

Community Vitality Initiative (CVI) Mini-Assessment

A Great Place to Live
How's the quality of life in your community? Is your community thriving, or merely surviving? Some people think quality of life is determined by the employment rate. Some believe outdoor recreation is the key. Others say it's about the arts, safety, or health care.

But does your community have a good enough *over-all* quality of life to attract new citizens with varying interests, retain its existing citizens, and inspire them all?

The CVI can help you find out. Take CIEL's mini-CVI to find out just how vital your community is. Contact us if you'd like information on how to engage your whole community for the full CVI.

Contact: www.theCIEL.com 1-250-352-1933 x 105
info@theCIEL.com 1-800-661-1395 x 105 (between 8:30 – 4:30 PST)

		Completely Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Completely Disagree	Don't Know
		☺		😐		☹	
A	Local middle-income earners can afford to buy a house in this community.	☐	☐	☐	☐	☐	☐
B	Women consider it safe to walk alone downtown at night.	☐	☐	☐	☐	☐	☐
C	Homelessness is not a problem here.	☐	☐	☐	☐	☐	☐
D	We have at least one public festival that generates a feeling of magic and excitement.	☐	☐	☐	☐	☐	☐
E	Citizens are motivated to learn new skills and develop existing ones.	☐	☐	☐	☐	☐	☐
F	Parents are welcome in the schools and the schools are involved in the community.	☐	☐	☐	☐	☐	☐
G	Citizens are interested in national and international news and public affairs.	☐	☐	☐	☐	☐	☐
H	You see many active, healthy-looking seniors in this community.	☐	☐	☐	☐	☐	☐
I	There are opportunities for inclusion and support for the mentally and physically disabled.	☐	☐	☐	☐	☐	☐
J	This town believes in itself. We think that with enough support, we can do anything.	☐	☐	☐	☐	☐	☐
K	For newcomers to the community and those who wish to, there are meaningful opportunities to get involved and make a difference in the community. .	☐	☐	☐	☐	☐	☐

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HOW THE CVI WORKS

The CVI is an engaging, quick, and cost-effective group process which analyzes the perceptions of community leaders and citizens on key indicators that are known to affect community vitality.

Through an innovative system of online surveys, questionnaires, live meetings and focus groups, you'll be asked about everything from your community's economic state to its environmental health to its support for the arts. The surveys also ask about such things as safety, learning, leadership, physical space, sense of community, and entrepreneurship.

With the findings, presented visually in an easy-to-understand report, the community has a starting point to focus on workable change. The CVI team works with the community to set priorities and create a reasonable and manageable plan to improve community vitality.

		Completely Agree ☺	Somewhat Agree	Neither Agree nor Disagree 😐	Somewhat Disagree	Completely Disagree ☹	Don't Know
L	Groups with similar interests form alliances and co-operate to achieve goals.	☐	☐	☐	☐	☐	☐
M	For people in this community, the integrity of the environment is a priority.	☐	☐	☐	☐	☐	☐
N	The drinking water is clean and it tastes good.	☐	☐	☐	☐	☐	☐
O	Citizens are committed to this community—they have a strong sense that they belong here.	☐	☐	☐	☐	☐	☐
P	Young adults age 25-34 consider the community to be a desirable place to live.	☐	☐	☐	☐	☐	☐
Q	This community has an optimistic spirit.	☐	☐	☐	☐	☐	☐
R	Citizens greet people on the street, regardless of whether they know them.	☐	☐	☐	☐	☐	☐
S	The community has a distinct culture and heritage that is appreciated by the community.	☐	☐	☐	☐	☐	☐
T	Innovation is valued and recognized in the community.	☐	☐	☐	☐	☐	☐
U	People prefer to purchase local products & services before those from out of the area.	☐	☐	☐	☐	☐	☐
V	There are friendly public spaces where a variety of kinds of people feel welcome: parks, squares, fountains, outdoor cafes, benches, playgrounds.	☐	☐	☐	☐	☐	☐